

Quick Facts - Montrose Demographics

Information Provided by: Montrose Economic Development Corporation

| People QuickFacts | City of Montrose | Montrose County | Colorado |
|--|------------------|-----------------|-----------|
| Population | | | |
| Population estimates, July 1, 2019 (V2019) | 19,782 | 42,758 | 5,758,736 |
| Population estimates base, April 1, 2010 (V2019) | 19,092 | 41,276 | 5,029,319 |
| Population, % change, April 1, 2010 (estimates base) to July 1, 2019 (V2019) | 3.6% | 3.6% | 14.5% |
| Population, Census, April 1, 2010 | 19,132 | 41,276 | 5,029,196 |
| Age and Sex | | | |
| Persons under 5 years, percent | ▲ 6.0% | ▲ 5.3% | ▲ 5.8% |
| Persons under 18 years, percent | ▲ 21.1% | ▲ 21.2% | ▲ 21.9% |
| Persons 65 years and over, percent | ▲ 22.5% | ▲ 24.1% | ▲ 14.6% |
| Female persons, percent | ▲ 52.0% | ▲ 50.8% | ▲ 49.6% |
| Race and Hispanic Origin | | | |
| White alone, percent | ▲ 93.1% | ▲ 94.3% | ▲ 86.9% |
| Black or African American alone, percent (a) | ▲ 0.3% | ▲ 0.8% | ▲ 4.6% |
| American Indian and Alaska Native alone, percent (a) | ▲ 1.5% | ▲ 1.9% | ▲ 1.6% |
| Asian alone, percent (a) | ▲ 0.9% | ▲ 0.8% | ▲ 3.5% |
| Native Hawaiian and Other Pacific Islander alone, percent (a) | ▲ 0.5% | ▲ 0.2% | ▲ 0.2% |
| Two or More Races, percent | ▲ 2.2% | ▲ 2.0% | ▲ 3.1% |
| Hispanic or Latino, percent (b) | ▲ 21.4% | ▲ 20.9% | ▲ 21.8% |
| White alone, not Hispanic or Latino, percent | ▲ 74.8% | ▲ 75.8% | ▲ 67.7% |
| Population Characteristics | | | |
| Veterans, 2014-2018 | 1,469 | 3,369 | 375,746 |
| Foreign born persons, percent, 2014-2018 | 6.5% | 6.7% | 9.8% |
| Housing | | | |
| Housing units, July 1, 2019, (V2019) | X | 19,599 | 2,464,164 |
| Owner-occupied housing unit rate, 2014-2018 | 61.8% | 70.7% | 64.9% |
| Median value of owner-occupied housing units, 2014-2018 | \$192,100 | \$212,900 | \$313,600 |
| Median selected monthly owner costs-with a mortgage, 2014-2018 | \$1,194 | \$1,270 | \$1,681 |
| Median selected monthly owner costs-without a mortgage, 2014-2018 | \$356 | \$352 | \$458 |
| Median gross rent, 2014-2018 | \$876 | \$859 | \$1,196 |
| Building permits, 2019 | X | 237 | 38,633 |
| Families and Living Arrangements | | | |
| Households, 2014-2018 | 8,201 | 17,125 | 2,113,387 |
| Persons per household, 2014-2018 | 2.28 | 2.38 | 2.56 |
| Living in same house 1 year ago, percent of persons age 1 year+, 2014-2018 | 82.8% | 85.7% | 81.7% |
| Language other than English spoken at home, % of persons age 5 years+, 2014-2018 | 16.9% | 16.6% | 17.0% |
| Computer and Internet Use | | | |
| Households with a computer, percent 2014-2018 | 85.7% | 84.3% | 92.8% |
| Households with a broadband Internet subscription, percent 2014-2018 | 75.5% | 74.9% | 85.7% |
| Education | | | |
| High school graduate or higher, percent of persons age 25 years+, 2014-2018 | 88.2% | 88.8% | 91.4% |
| Bachelor's degree or higher, percent of persons age 25 years+, 2014-2018 | 25.7% | 23.9% | 40.1% |

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| Health | | | |
| With a disability, under age 65 years, percent, 2014-2018 | 11.0% | 11.0% | 7.3% |
| Persons without health insurance, under age 65 years, percent | ▲ 12.1% | ▲ 11.8% | ▲ 8.6% |
| Economy | | | |
| In civilian labor force, total, percent of population age 16 years+, 2014-2018 | 57.3% | 56.1% | 67.6% |
| In civilian labor force, female, percent of population age 16 years+, 2014-2018 | 51.4% | 51.5% | 62.6% |
| Total accommodation and food services sales, 2012 (\$1,000) (c) | 47,554 | 49,616 | 13,617,654 |
| Total health care and social assistance receipts/revenue, 2012 (\$1,000) (c) | 214,914 | 221,516 | 29,488,161 |
| Total manufacturers' shipments, 2012 (\$1,000) (c) | D | 210,709 | 50,447,098 |
| Total merchant wholesaler sales, 2012 (\$1,000) (c) | 137,640 | 156,158 | 77,034,971 |
| Total retail sales, 2012 (\$1,000) (c) | 499,170 | 583,796 | 67,815,200 |
| Total retail sales per capita, 2012 (c) | \$26,298 | \$14,335 | \$13,073 |
| Transportation | | | |
| Mean travel time to work (minutes), workers age 16 years+, 2014-2018 | 15.2 | 18.3 | 25.5 |
| Income and Poverty | | | |
| Median household income, (in 2018 dollars), 2014-2018 | \$45,660 | \$48,739 | \$68,811 |
| Per capita income in past 12 months (in 2018 dollars), 2014-2018 | \$25,802 | \$25,803 | \$36,415 |
| Persons in poverty, percent | ▲ 20.2% | ▲ 11.6% | ▲ 9.6% |
| Businesses | | | |
| Total employer establishments, 2018 | X | 1,289 | 172,548 |
| Total employment, 2018 | X | 12,699 | 2,423,817 |
| Total annual payroll, 2018 (\$1,000) | X | 496,241 | 133,693,599 |
| Total employment, percent change, 2016-2018 | X | 1.2% | 2.2% |
| Total non-employer establishments, 2018 | X | 3,944 | 535,299 |
| All firms, 2012 | 2,794 | 5,163 | 547,352 |
| Men-owned firms, 2012 | 1,270 | 2,626 | 284,554 |
| Women-owned firms, 2012 | 996 | 1,605 | 194,508 |
| Minority-owned firms, 2012 | 205 | 473 | 85,849 |
| Nonminority-owned firms, 2012 | 2,466 | 4,540 | 442,365 |
| Veteran-owned firms, 2012 | 217 | 551 | 51,722 |
| Nonveteran-owned firms, 2012 | 2,380 | 4,251 | 469,524 |
| Geography | | | |
| Population per square mile, 2010 | 1,075.0 | 18.4 | 48.5 |
| Land area in square miles, 2010 | 17.80 | 2,240.70 | 103,641.89 |
| FIPS Code | 0851745 | 08085 | 08 |
| ▲ Estimates are not comparable to other geographic levels due to methodology differences that may exist between different data sources. | | | |
| (a) Includes persons reporting only one race. | | | |
| (b) Hispanics may be of any race, so also are included in applicable race categories. | | | |
| (c) Economic Census – Puerto Rico data are not comparable to U.S. Economic Census data. | | | |
| D Suppressed to avoid disclosure of confidential information | | | |
| X Not applicable | | | |
| Source: US Census Bureau - Document Updated: 8-17-20 | | | |